



Pershore Midsummer Brass

Privacy Policy

Introduction

Pershore Midsummer Brass (PMB) is committed to protecting your privacy and ensuring the security of your personal information. This privacy policy outlines how we collect, use, and safeguard your data. By signing up for our newsletter or participating in our 100 Club or VIP Membership Scheme, you agree to the terms outlined below.

Data Collection

1. **Personal Information:** When you sign up for a newsletter, or join our 100 Club or VIP Membership Scheme, we collect personal data such as your name, contact details, and payment information. This information is necessary for membership administration and communication.
2. **Consent:** By providing your personal information, you consent to its collection, processing, and storage as outlined in this policy.

Use of Personal Data

1. **Membership Administration:** We use your data to manage your membership, process payments, and communicate with you regarding PMB events and updates.
2. **Marketing Communications:** With your consent, we may send you newsletters, event announcements, and promotional materials related to PMB. You can opt out of these communications at any time.
3. **Legal Obligations:** We may process your data to comply with legal requirements, including tax reporting and financial auditing.

Data Security

1. **Protection Measures:** We implement appropriate technical and organisational measures to safeguard your data against unauthorised access, loss, or misuse.
2. **Third Parties:** We do not share your personal information with third parties for marketing purposes. However, we may engage service providers (e.g., payment processors) who adhere to GDPR standards. These providers may store information on servers outside the UK.

Retention Period

1. **Data Retention:** We retain your personal data for as long as necessary to fulfil the purposes outlined in this policy or as required by law.
2. **Inactive Members:** If you cease to be a PMB subscriber, we will retain your data for a reasonable period in case you decide to rejoin.

Your Rights

1. **Access and Correction:** You have the right to access, correct, or update your personal information. Contact us via admin@pershoremidsummebrass.org to exercise these rights.
2. **Withdrawal of Consent:** You can withdraw your consent for marketing communications at any time by contacting admin@pershoremidsummerbrass.org.
3. **Complaints:** In the first instance complaints should be directed to PMB at admin@pershoremidsummerbrass.org where it will be reviewed within one week of receipt. If you believe we have mishandled your data, you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

Contact Us

If you have any questions or concerns about this privacy policy, please contact us via admin@pershoremidsummerbrass.org.